Colours in Data Visualization

Classic Map Color Design, Andrews (2020) Practical Rules for Using Color in Charts, Few (2008)

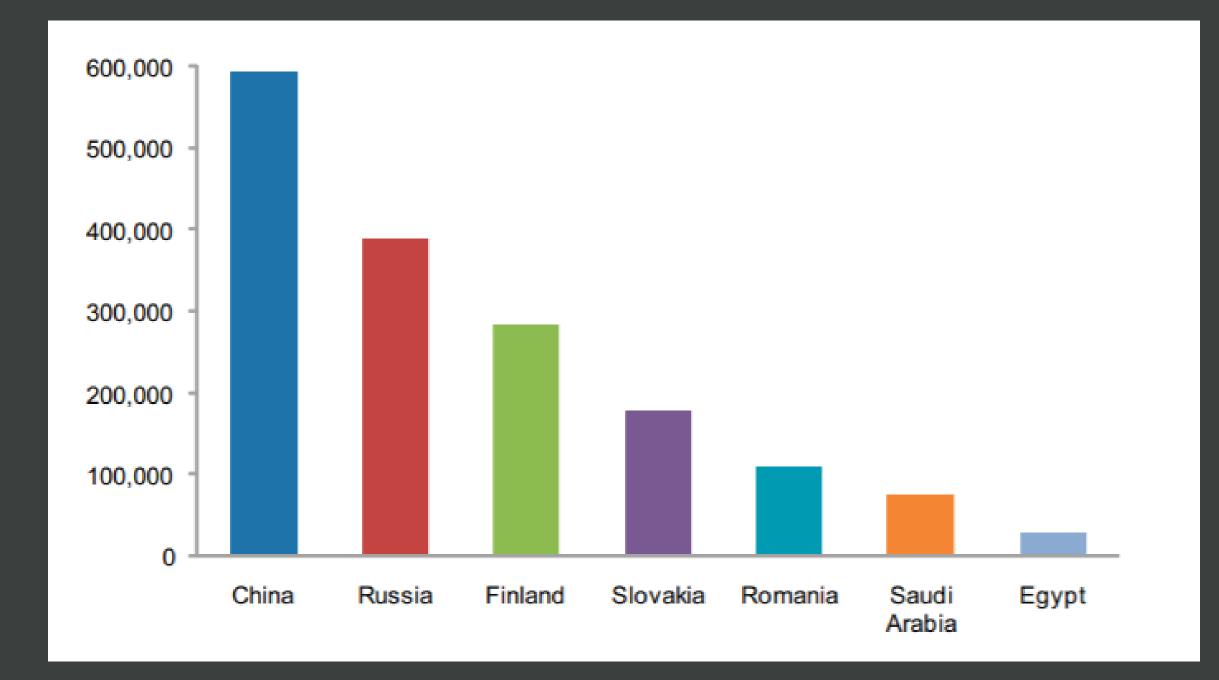
Chantelle Ivanski

Album de Statistique Graphique.

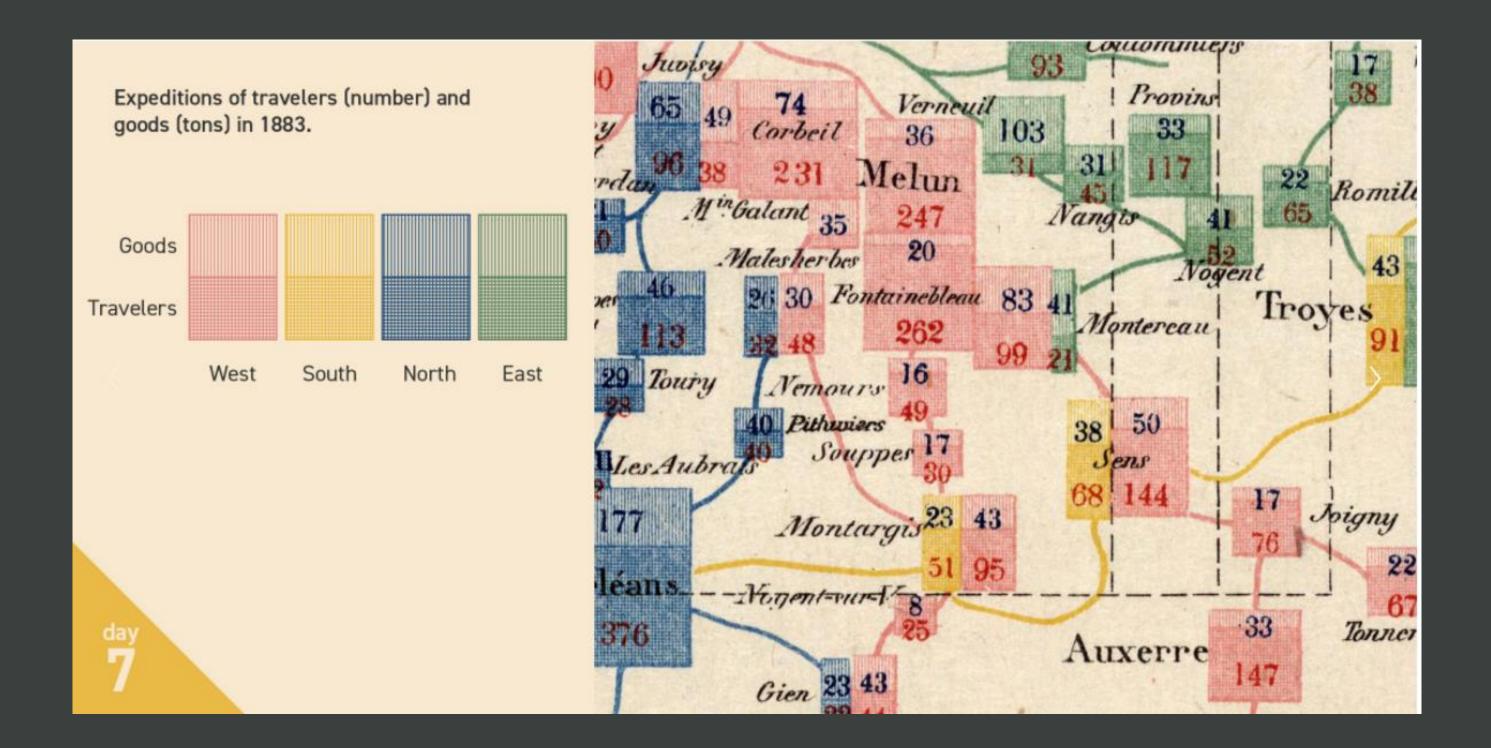
Created 1937 to display the "finest specimens of French graphic work in the century"



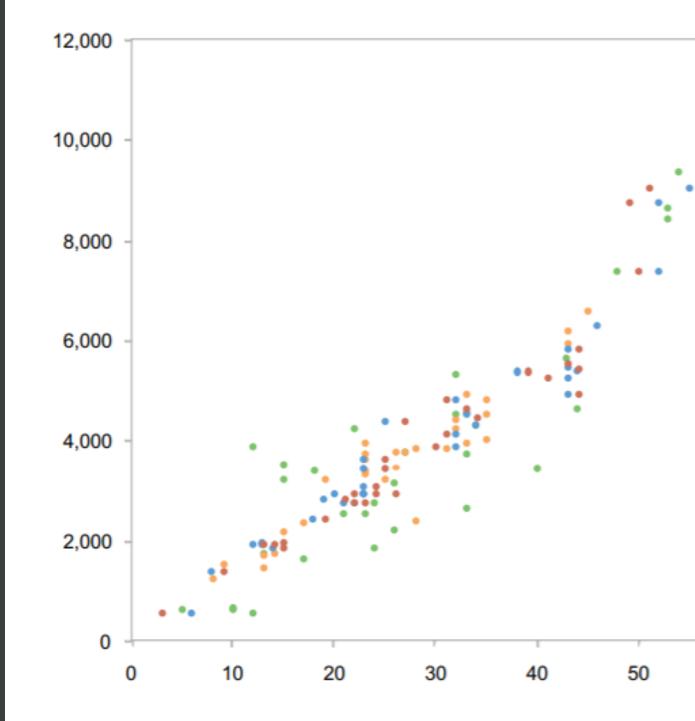
Rule: Use color only when needed for a specific purpose



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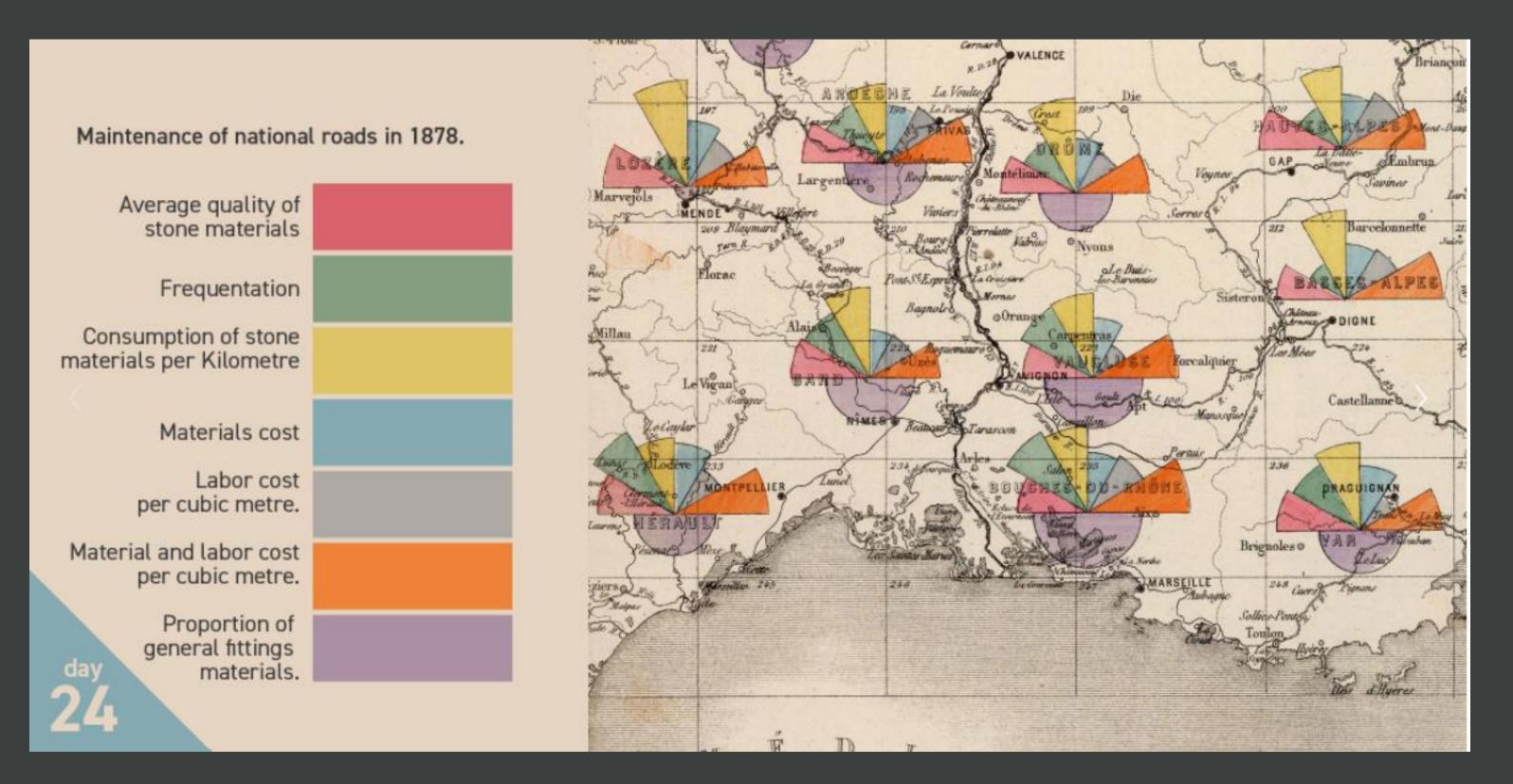


Rule: In general, use soft colours and reserve bright/dark colours for when detail is necessary

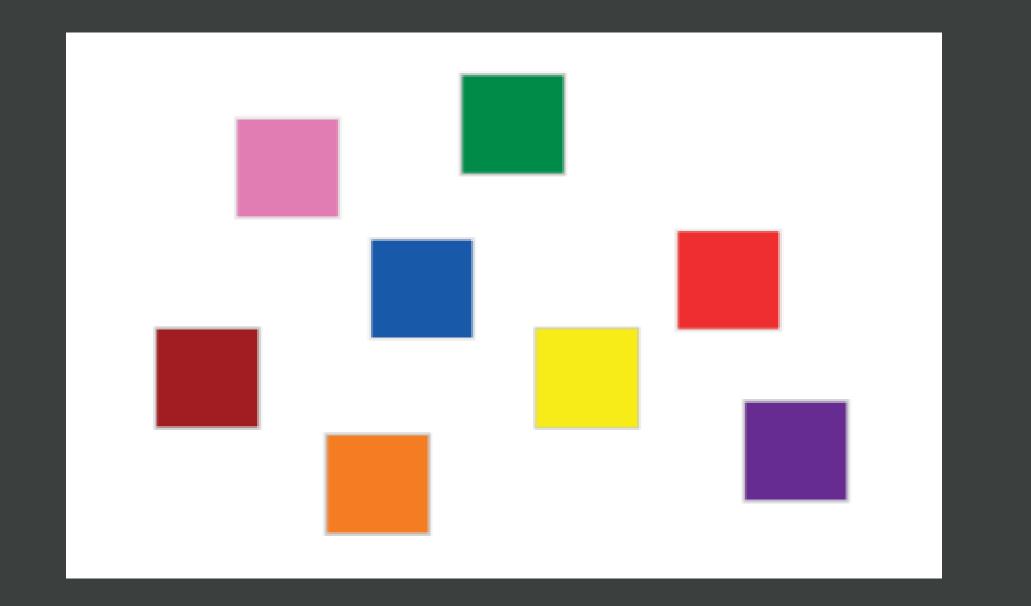




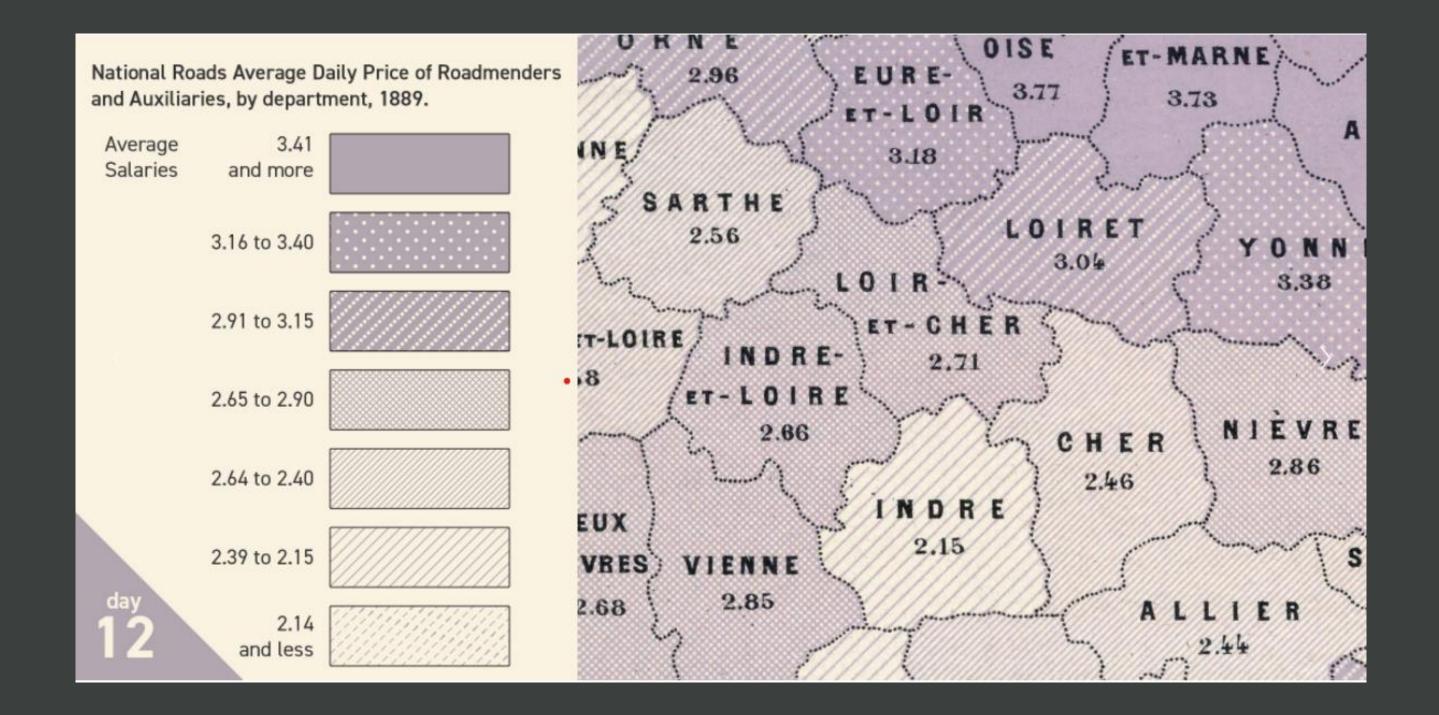
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Rule: Use a single colour (or just a couple) in different hues when representing a sequence that get darker as values increase



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Palettes inspired by the Albums de Statistique Graphique By RJ Andrews, Advent 2019. Learn more @infowetrust. Palette name = adventDay-albumYear.map#

